



Fernando Rodríguez[®]

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FERNANDO RODRÍGUEZ is a jewellery manufacturing company which was founded 40 years ago and which for the last 10 years has specialized in the manufacture of gold spectacle frames.

All the metal parts of the frames are made of solid 18 carat gold, officially denominated “fine gold”. This is made up of 75 % pure gold and 25 % alloy and is exactly the same (it has the same degree of purity) as that marketed by European jewellers.

The screws are made of white gold to give them greater strength.

The whole frame is manufactured in yellow or white gold, the latter being plated with Rhodium, a precious metal more valuable than gold, to produce the finish typical of all items of jewellery manufactured with this colour of gold.

These solid gold frames should be distinguished from what are known as “gold-plated” frames, which contain only a few micra of gold and are therefore considered false gold by jewellers. The difference is the same as that which exists between a gold-plated necklace and one made of solid gold.

From the commercial perspective our future is magnificent: some customers even collect gold frames, while others, when they no longer wish to wear them, can take them to a jeweller and have them made into a family heirloom. Our experience with customers shows that gold spectacle frames are purchased by all types of people, although most of those who buy this kind of product belong to the middle class.

Our products are fully guaranteed and all bear a small Spanish government hallmark on the right temple officially certifying their quality.

They can always be repaired, and our technical service guarantees complete repair within one week.

Our frames are anti-allergic, except in the extremely rare cases of people who are allergic to gold itself.

They are subject neither to corrosion nor surface wear, because all their inner structure is identical to their outer structure.

Apart from being the item of jewellery which is worn in the most visible place, they are also a sign of distinction and pride among family and friends.



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All types of frames are manufactured: rimless, half-rim with nylon filaments and full-rim. The stones included in some of the models are precious stones: red rubies, blue sapphires and white diamonds. All the stones used are genuine natural precious stones.

In those designs which include a touch of synthetic enamel colour, the crystallized jeweller's enamel is flexible and also covered by guarantee. If it suffers any kind of wear, we undertake to replace it completely free of charge. But this only happens on very rare occasions.

I sincerely hope you will appreciate the quality of our products.

Yours sincerely,

Fernando Rodríguez Moya